

# REBECCA DUNCAN.

## Hi there, I'm Rebecca!

A South London based Graphic Designer who creates kick-ass concepts and loves all things branding and lettering.

My work is known for being colourful and illustrative, and always has a strong concept at its heart.

I feel just at home working in digital as I do in print, and am always looking to add new skills to my skillset.

## Select Clients

Penfold  
Bloody Good Period  
TRIBE Nutrition  
Boots  
The Scissors of Oz  
Medino  
Reckitt Benckiser  
OLIVER Agency  
Cracked Foodservice Marketing  
SVC Labs  
Gramafilm  
Percy & Reed  
Chilango

@rebeccaduncan.design  
www.rebeccaduncan.net  
rebeccaduncan.design@gmail.com

## Skills & Expertise

### Proficient in

- Illustrator
- Photoshop
- InDesign
- Keynote
- PowerPoint
- Procreate
- Figma

### Experience with

- After Effects
- Sketch
- Marvel
- InVision
- Trello
- Asana
- Canva

## Education

**The University Of Leeds** 2012-16  
1st Class BA (Hons) (Industry) Degree  
in Graphic & Communication Design

## Volunteering

### LinkAge Southwark August 2018 to date

I volunteer for LinkAge Southwark in my spare time. I have helped to run a choir for older people in the community, been a befriender & helped to design charity communications for events.

### Quiet Strength January 2022 to date

Quiet Strength is an online club created to celebrate introverts in the creative industry through monthly meet-ups. As a volunteer, I have hosted meetups like "Networking for introverts" and helped create social content.

### Right Aligned 2022

I hosted and moderated two panels on the topic of Women in Design with other female designers.

## Work History

### Fat Beehive May 2022 to date | Digital Designer

At Fat Beehive, I have been able to design websites (and the occasional brand identity) for a range of charity clients including International Alert, Dementia UK and Albert Kennedy Trust. Managing projects on my own and collaborating with the Design, UX and front-end teams, I've been able to broaden my knowledge and experience of digital design, and gain a new perspective.

### Freelance January 2020 to May 2022 | Mid-weight Graphic Designer

I've freelanced throughout my career, but made the transition to full-time in January 2020. As a freelancer, I worked across a variety of areas. From social content, illustration, and packaging design to brand research, brand strategy workshops, brand identity and guidelines. I also created custom hand-lettering for commissions and prints, as my own personal passion project.

### Uniform January 2019 - January 2020 | Mid-weight Creative

As a Middleweight Creative I supported the Design Director of the London Studio while working across a range of brands including Innocent, Ideal Standard International, Grace Foods and Storyhouse. I got to do a lot of conceptual work within brand identity, and had the chance to grow and learn more about artworking, strategy and studio practice. Through working remotely with the Liverpool team I built up strong communication skills and attention to detail.

### Chilango September 2017 - July 2018 | Freelance & In-House Design Lead

As a freelance and full-time designer, I was responsible for all of the brand's design output, in 11+ restaurants across the country. I worked closely with the CEOs and marketing team on all kinds of collateral, including packaging, in-store signage, window vinyls & animations. During my time there I was able to create commercially successful campaigns, and shape the design direction of the brand.